

Total Cost of Ownership Calculation

100 Devices for 3 Years

	PC	Chromebook
☒ Purchase price	\$61,500	\$24,900
☒ Hardware maintenance	\$12,300	\$9,000
☒ IT Software & Infrastructure	\$58,500	\$15,000
☒ Management and administrative overhead	\$343,500	\$21,900
☒ End-user Costs	\$145,500	\$36,400
3 year total cost of ownership	\$621,300	\$107,200



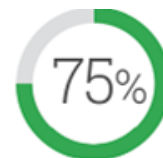
Economic Value of Chromebooks for Schools



fewer reboots



faster deployment



less time needed to apply
and manage security



lower total cost
of ownership



less staff time to
manage devices